

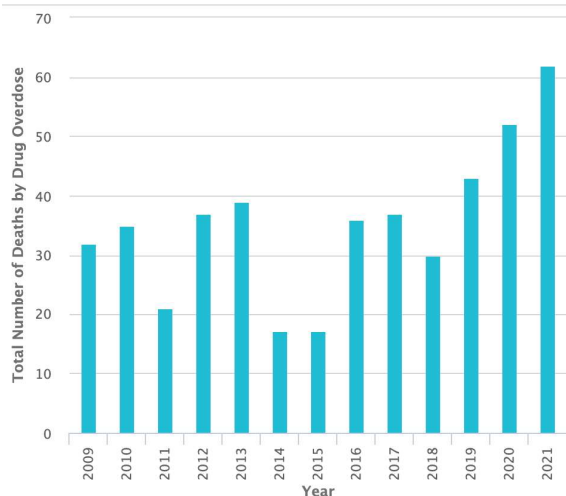
Why Change RxSafe Marin's Name to Overdose Free Marin?

To reflect our evolving mission, RxSafe Marin will transition to a new name, **Overdose Free Marin**, within the year. Why?

Prescription drugs (Rx), once the leading cause of overdose, now make up **less than 10 percent of overdoses**. Thanks in large part to work done in the past by RxSafe Marin and its partners, opioid prescriptions have steadily decreased in Marin County over the last ten years.

Drug Overdose Deaths by Year, Marin County Residents

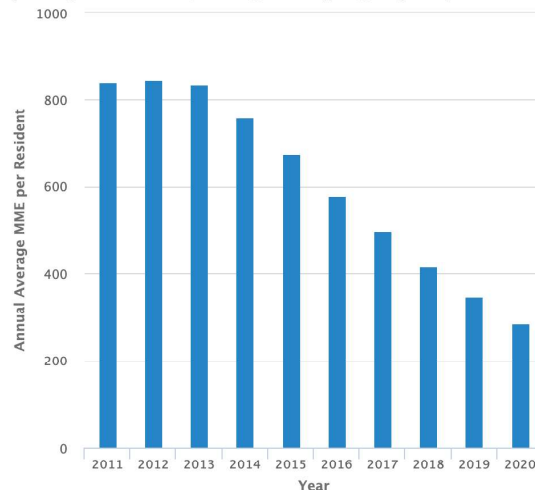
Source: California Department of Public Health, Center for Health Statistics and Informatics (CHSI), California Integrated Vital Records System (Cal IVRS)



With the rising prevalence of fentanyl and other synthetic opioids in the drug supply, overdose has become the leading cause of accidental death in Marin, accounting for **ten times more deaths than COVID** in residents under age 60 in 2021.

Opioid Prescriptions, as Measured by Morphine Milligram Equivalents (MME), Marin County, 2011-2019

Source: California Controlled Substance Utilization Review and Evaluation System (CURES), California Prescription Drug Monitoring Program (PDMP)



Overdose rates are increasing throughout the nation, as well as here in Marin. Marin saw a leap from 42 overdose deaths in 2020 to 62 in 2021, mainly attributed to fentanyl, a synthetic opioid **50 times stronger than heroin** and 100 times stronger than morphine.

Therefore, the term "RxSafe" no longer represents the biggest threat to public safety that we address: overdoses from synthetic opioids like fentanyl. The County will continue to support **Overdose Free Marin** to engage the community to tackle these evolving threats to community health alongside our community partners.